Vynamic® FCx

A New Dimension in Fuel & Convenience Retailing

The fuel industry is rapidly moving beyond traditional forecourt interactions. Combining online with offline (O2O) services, consumers expect a seamless shopping experience that can either start at home or on-the-go, and that can be continued while at the petrol station. In addition, we see many fuel retailers expanding their services and adapting their business model from "fuel plus…" to "…plus fuel." To support these transitions, retailers need a highly flexible, adaptive, and scale-as-you-go cloud software platform. Vynamic® FCx, Vynamic Retail Platform's highly configurable checkout software dedicated to Fuel and Convenience, makes this easy.

WITH VYNAMIC RETAIL PLATFORM YOU CAN

CONNECT EASILY
Easily connect business processes and retail journeys with your IT infrastructure

SCALE FLEXIBLY
Flexibly scale your stores to address market innovations and changes in consumer demand

OPERATE EFFICIENTLY
Efficiently run your retail operations in a secure and reliable way at predictable costs

Vynamic® FCx offers the most flexible checkout software available, dedicated to Fuel and Convenience retail, with all the benefits that Vynamic Retail Platform provides.

KEY FEATURES

- Real-time visibility into sales data, stock supplies, vendor contracts and pricing
- Management of convenience and fresh food inventories, retail pricing and suppliers
- Fuel stock management and reconciliation
- Complete payment flexibility supporting traditional, digital, contactless, fleet, and discount-based payment methods
- Contactless self-checkout to offer a safe shopping experience
- Electronic Shelf Edge Label (eSEL) integration
- Cash Recycler integration
- Inventory management on mobile devices
- Extensive accounting and reporting capabilities
- Cloud-based centralized data and transaction repository
- Comprehensive dashboards and reports for actionable insights
- Personalization of customer experience to improve customer loyalty and drive upselling

TECHNICAL BENEFITS

- Sophisticated POS solution dedicated to the Fuel and Convenience industry segments covering all POS and back-office functionalities to drive a frictionless experience for consumers and associates
- Cloud-native technology and a micro-services-based architecture for a reliable, scalable, and best-of breed strategy
- Open APIs for flexible integration with your existing IT landscape
- Touchpoint agnostic, operating with existing POS hardware and peripherals to optimize investments in your current POS infrastructure
- User-friendly UI/UX tailored for maximum staff efficiency

BUSINESS BENEFITS

- As-a-service business model to cut complexity and reduce TCO for your retail assets
- Open platform for collaboration with your existing digital ecosystem, enabling business agility to adapt to market changes
- Always-on availability guaranteed through embedded offline functionality
- Built-in fiscal and legal compliancy services with a dedicated team to monitor, alert, and implement regulations
- Supported across the globe by our professional services team to adapt and implement our solutions
- Highly configurable retail platform able to mix and match different features to adapt to the needs of today and tomorrow

Vynamic FCx, everything you expect from POS software in your stores—and more.

To learn more, **visit DieboldNixdorf.com.**